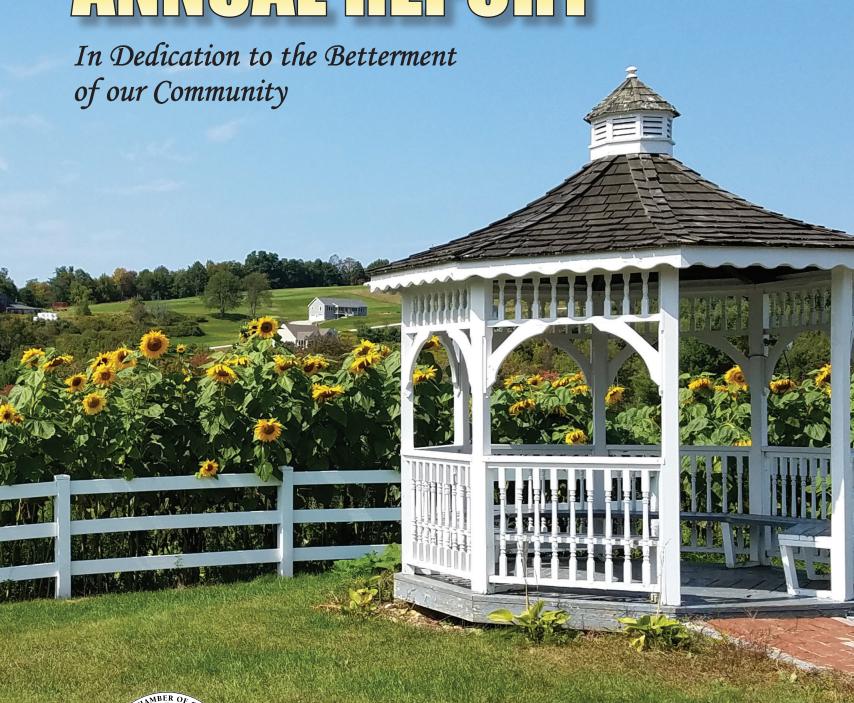


ANNUAL REPORT





Cover photo courtesy of Becky Newton

From the President



2021 had its promises and its disappointments. We were all hopeful that things would return to the "new normal". Our hopes faded as a new variant surfaced and the cases of COVID-19 increased. The Board faced our challenges and worked hard to find ways to give our members opportunities to "en-

joy" their membership. The Board and our Committees have been busy. Last year, with the help of everyone at Atlas, we held a virtual Annual Meeting. It was a learning experience for all of us. We honored Country Bridals and Formal Wear as Business of the Year. We honored the John Humiston American Legion Post #11 as Nonprofit of the Year and we honored the Honorable Bernie Hampsey as the Citizen of the Year. We awarded Directors Awards to the Jaffrey Police Dept., the Jaffrey Fire Dept. and the Jaffrey-Rindge Memorial Ambulance Service. We thanked those Board members whose terms ended for their service and welcomed new Board members.

We had a very successful Fundraising year. The Ron Despres Memorial Golf Tournament was very successful thanks to Linda Harris and her committee. The Dozen Days of Dollars Raffle put a smile on the faces of the winners. Thanks to the Board and Past Presidents for selling tickets. We received a generous donation from the sold-out Recycled Percussion show at the Park Theatre in mid-December.

We outfitted the conference room to make it ZOOM friendly. We introduced our Food for Thought Lunch-

eon Series. Our 2021 speakers were Andy Card (Andy did a series of three) and Cyndee McGuire. We have 2 lined up for January and are in the process of setting up more. Thanks to Sam LaFortune for leading that endeavor. We held a Business Leaders Forum at the Jaffrey Civic Center. It was well attended. The follow-up meeting was temporarily postponed due to illness and the hustle bustle of the holidays. We are anxious to start up again soon.

The Swap Shop under the leadership of Board member Casey Leach opened again in 2021. Under the leadership of Lori Ruscito, the Education Committee awarded 2 scholarships to graduating Conant seniors. Each student received a \$2,500 scholarship.

We have a volunteer, Alison, who mans the office on Wednesday afternoons. Ali is a senior at Conant and is going through the college application process. No matter what college Ali chooses, they will be fortunate to have her. She is a very bright and fun person. Ali volunteered at the golf tournament and will serve on the Chamber Education Committee until graduation.

2022 marks the 40th Anniversary of our great organization, the Jaffrey Chamber of Commerce! Our Chamber's success relies not only on the effectiveness of the Board of Directors but also with you, our members. Please get involved. Share your thoughts and ideas. Join a committee.

Cathy and I thank you for your support and look forward to another great year.

Sincerely, Cyndy Burgess, President



Jaffrey Chamber of Commerce

2021 Board of Directors and Staff

PRESIDENT

Cyndy Burgess Self Storage of Jaffrey

PAST PRESIDENT

Matt McCarthy

Monadnock Insurance

VICE-PRESIDENT

Cathy Furze Country Bridals & Formal Wear

TREASURER

Vacant

SECRETARY

Alicia Vitello Bellows-Nichols Insurance

DIRECTORS

Alison Bergeron
Belletetes

Sarah Dangelantonio Franklin Pierce University

Sam LaFortune Jaffrey-Rindge Memorial Ambulance

Lori Ruscito

McDonald's of Jaffrey

Casey Leach
United Healthcare

OFFICE ASSISTANT Vicki Doyle

The Jaffrey Chamber of Commerce - Celebrating 40 Years

t 7:30 am on March 31, 1982 at the Woodbound ${f A}$ Inn, the Jaffrey Chamber of Commerce held its first meeting. If my memory is correct it began with the striking of a beautiful bronze bell, a gift from Fay and Alfred Sawyer and the Sawyer family. Still in use today, that bell symbolizes to me the confidence that people had in us. Our original motto was "Helping to make it happen in Jaffrey" which later became "Dedicated to the betterment of our community." We have had a continuously positive impact on our community due, in great part, to you - our members. You have volunteered, you have given your time, many of you have served on committees, some as chairs, you have served the Chamber as officers and directors and you have given generously. There have been 22 presidents, some of whom served multiple terms. Sadly 5 of them are no longer with us but we have profited from all their wisdom and dedication. Forty years ago none of us could have envisioned the organization that exists today.



Thank you all for what you've done for the Chamber, what you are doing for the Chamber and for what you will do for the Chamber.

Respectfully submitted with pride,

Marc P. Tieger, Founding President, Jaffrey Chamber of Commerce

VISION

The Jaffrey Chamber of Commerce supports an atmosphere where community and business work together to create growth and prosperity

MISSION

We bring together individuals, businesses, and organizations to work together for the betterment of our community.

Annual Events

Ron Despres Memorial Golf Classic









Due to a monsoon rainstorm on the original date in July, the 2021 Ron Despres Memorial Golf Tournament was rescheduled to August. The tournament was held at the Shattuck Golf Club where 64 golfers enjoyed a beautiful day, great golf, a great lunch and lots of prizes! Jed Brummer held the lucky ticket for a chance to putt for \$2,500. Maybe next year, Jed! First place went to Team Millipore, 2nd place went to Team Fish and 3rd place went to Team Monadnock Community Hospital. Jeff Hadad had a great day and went home with several prizes!

We would like to thank our sponsors for their continued support of this event:

Corporate Sponsors:

Atlas, Belletetes, Hutter Construction, Millipore, Monadnock Disposal Services, Peard Properties, Red's of Jaffrey and RiverMead.



Other Event Sponsors:

Breakfast:	Sorby and Son Heating
Lunch:	United Healthcare
Registration:	Scott-Farrar at Peterborough
Beverage Cart:	Summerhill Assisted Living
Air Cannon:	Pelletier's Sport Shop
Longest Drive:	John and Lynda Hunt
Putting Contest:	Self Storage of Jaffrey and Peterborough
Holes-in-One:	Apollo Steel, Charter Trust/Bar Harbor Bank,
	Country Bridals & Formal Wear, Upton & Hatfield
Closest to the Pin:	Lisa Hunt-BHG Masiello, Despres Realty
Closest to the Flamingo	:Millipore

People's United Bank donated bags for the goodies that were donated by a variety of members.

Hole Sponsors:

Bellows-Nichols Insurance, Borislow Insurance, Carl C. Little CPA, Cliff's Autobody, Digz Excavating, First Service Title, Gauthier Auto Service, GFA Federal Credit Union, Grace Electric, Hill Family Insurance, Jaffrey-Rindge Rotary Club, Little Stitches Custom Embroidery, McDonald's of Jaffrey,

Dozen Days of Dollars Raffle

Dozen Days of Dollars annual raffle was a success again this year. The Board of Directors chose to move the dates to December 1 through 12. The thought was to draw winners so they had the money for the holidays. Tickets were sold at the chamber office, by the Board of Directors, Past Presidents and Coll's Garden Center and Florist. We appreciate the enthusiasm of the community watching our drawings on Facebook live. We look forward to next year's raffle. Congratulations to this year's 12 winners. A total of \$3,000 was given away.

Respectfully submitted, Cathy Furze

Monadnock Community Hospital, Monadnock Dental Associates, Monadnock Insurance Agency, Silver Ranch Airpark, Tieger Realty. Also playing a large part in the success of this event are our volunteers. Thank you all so much!

Thank you to Doni, Amanda and Brandon at Shattuck for all your help making this a very successful event for the Jaffrey Chamber of Commerce.

Next year's date is **Monday, July 11, 2022.** Rain date is the July 18. Mark your calendars now!

See you then, The Golf Committee.

Respectfully submitted, Sara Belletete

Annual Awards

The committee is proud to announce the recipients of the 2021 Business of the Year, Nonprofit Award and Citizen of the Year.

The 2021 Citizen of the Year recipient is Cathy Furze.

Cathy has been active in Jaffrey's town and school committees since her children were young. Along with her many committee obligations, Cathy was a successful business owner. Cathy believes that the Chamber is an integral part of the town and its success, just as she has been throughout the years.



The 2021 Nonprofit Award recipient is Threads of Hope. It is a resale clothing store in the Monadnock Plaza. The items come solely from the community and are sold at a more than reasonable price. As Mike Shea stated in his nomination letter, "An often-overlooked aspect of the low pricing model is that



it allows shoppers to maintain dignity. As opposed to receiving direct handouts, shoppers are paying modest prices for the items they choose, and everyone feels good about the transaction."

The 2021 Business of the Year recipient is Cournoyer Funeral Home. Cournoyer Funeral Home is the oldest family-owned funeral home in the Monadnock region. There have been five generations involved in the family business and their focus has always been on providing quality, professional services for this community. "The



& CREMATION CENTER

Cournoyers have always been good about investing in their community through their work in various community organizations, by working with other local companies as well as supporting various charities, first responders, schools and sports groups," noted Alison Bergeron in her nomination letter.

Community Betterment

Santa's House

Christmas 2021 is now over for Santa's House, and we have been showered with kindness and generosity once again. The town of Jaffrey never ceases to amaze and warm the hearts of all the children and families in need. This year we had well over a hundred and fifty children and families. We gave out so many toys we lost count. None of this gift giving would ever happen without the residents of Jaffrey opening their hearts to make sure no child went without a Christmas.

One person wrote, "Thank you to all Santa's House elves for helping the family that was sent to you last minute. They raved about how thankful they were for your team who went above and beyond. For this family you really saved Christmas! I am beyond grateful for all who made this happen and your big hearts!"

To all who have made donations, thank you:

Joe & Marcie Manning, Jaffrey-Rindge Lion's Club, Monique Coll, Dee & Jump Start Driver's School, Savron Graphics, Eastwood Management Company, Jaffrey-Rindge Rotary Club, Alice Poole Fund, Suzanne Mieso, Alana Korda, Servpro, Katherine Hill,

First Service Title, The Inn at East Hill Farm, Linda Giragosian, Millipore Employees and John Connell, Teleflex employees, TD Bank, Peoples Bank, DD Bean Employees, Red's of Jaffrey (Thank you for beating your record), The Masonic Lodge of Jaffrey. If we missed anyone, please know that we are grateful.

I would also like to thank Santa's Elves. Without them it would be impossible to do any of this: Becky Newton, Laura Shelley, Kathy Batchelder, Amanda Morrill, Michelle Plourde Eddy, Magda Baranowski. All of us are busy planning Christmas 2022. Hopefully we'll be seeing all of you then. Have a safe and peaceful new year.

Respectfully submitted, Jan Wilkins

Education Committee





Alyssia Maki (left) and Elizabeth Gonyea (right)

This year the Education Committee selected two recipients to receive the Jaffrey Chamber of Commerce Student Citizenship Award. These were in the form of two \$2,500 Scholarships which Past President Matt McCarthy was able to present in person at the 2021 Conant High School Graduation Ceremony.

On behalf of the Chamber, the Education Committee would like to once again congratulate and recognize Alyssia Maki who is attending the University of New England and Elizabeth Gonyea who is attending University of Southern Maine.

Look forward to some exciting news happening with the Education Committee in 2022. Board Member Sarah Dangelantonio from Franklin Pierce University will be the new Education Committee Chairperson.

Respectfully submitted, Lori Ruscito

Roadside Clean Up

In 2021 the Chamber successfully organized two Roadside Clean-Up events held in April and October. Thank you to our Jaffrey residents who participated by collecting litter along a number of town roads. A special thank you to TD Bank, People's United Bank, the Town Offices, Chamber office staff, and Jaffrey Transfer Station for actively advertising the events, and DPW for disposing of the bagged trash for us. This event is always a great display of pride by our community for our town. Thank you for helping us keep Jaffrey beautiful!

Respectfully submitted, Alicia Vitello

Swap Shop

After over 18 months of being emptied and shut down, the Jaffrey Chamber of Commerce is happy to report that the Swap Shop at the Jaffrey transfer station opened mid-August.

Many people may not know, but the Swap Shop is solely run by volunteers by the Jaffrey Chamber of Commerce. There is no association with the transfer station or the Department of Public Works. It was difficult to staff it before COVID-19 but they knew how valuable it was to the community, so we were determined to make this resource available again.

We made some significant changes to the guidelines as to what they would accept based on the years of history they had as well addressing new concerns and new alternate resources available. They now mainly focus on household wares and tools and small furniture. We decided that, due to both the state of the moisture in the building and the fact that there are other places such as Planet Aid and Salvation Army boxes, as well as other clothing consignment places in town, clothes could go elsewhere without having to be thrown away. Books is another item we have decided not to accept as well, at least for now, as they were inundated with books in the past and ended up throwing them out just the same. While this change has been disappointing to some, most people understand and are still contributing what they would otherwise be throwing into the landfill.

Most importantly to re-open, we had to find volunteers. A few of the trusted and dedicated volunteers from before the closure came back: Susan

Leach, Carolyn Jalbert and Joanne Buck. Some new community members are coming on board: Judy Mortner, Dianne Cook, Sarah Wright and Casey Leach. These volunteers work sorting items, shelving them and then watching them go back out the door to new homes - exactly as intended. The staff at the transfer station have welcomed the re-opening as well. They report they get multiple questions about it and are happy to be able to tell residents that it is open again on Saturdays and, thanks to Judy Mortner, Wednesday mornings, as well.

Signs are now posted with hours and guidelines of what is accepted and not accepted.

We believe this resource is not only a great way to help protect the environment by saving many things from going into the Jaffrey landfill, but it is also a great place to meet with fellow residents and share treasures that would otherwise just be discarded.

The Swap Shop will be closed for the winter but will re-open in March. We are also thrilled to report that the viable goods that remain at the Swap Shop prior to closing for the season will be donated to the Afghan refugee families that are being relocated to New Hampshire. One more way the Swap Shop and the Jaffrey Chamber are giving back to the community—even beyond Jaffrey.

Respectfully submitted, Casey Leach

Committee News

Newsletter Committee

The Chamber's Newsletter Committee comprised of Vicki Doyle, Casey Leach, Alicia Vitello, Sarah Dangelantonio, and Becky Newton spent time in late 2020 re-organizing and planning the 2021 newsletter cycle and process for getting content, editing, layout, printing and distribution.

We did decide to pare down to six editions a year rather than monthly as we were finding we had stronger content if we did it on a bi-monthly basis. We did have challenges in getting spotlight articles as the economy and businesses were still in the throes of the pandemic and seemed slow to want big promotions around anything new and of course, our events section was less than it normally would be as well.

But we did highlight and share content from lots of local businesses and organizations like Performance Fitness, Kitty Rescue, Monadnock Humane Society, Edward Jones, Monadnock Community Hospital, Franklin Pierce University, to name a few.

We continue to organize ourselves and plan out our 2022 content calendar with themes and ideas for spotlight articles and other content. We look to the community to offer their thoughts on what they'd like to read about, as well.

We have advertising space available, which is an inexpensive way to get out to 1,200 community members through our mailing and social media promotion of the publication.

Call for content is sent out bi-monthly from the Chamber asking all members for news or advertising and hope you keep that in mind as you and your business plans and readies for a more robust 2022.

Respectfully submitted, Casey Leach

Monadnock Humane Society will

Steve Pelkey will give an update on

Respectfully submitted,

Sam LaFortune

be the speaker and on April 20,

Jaffrey's 250th Celebration.

Program Committee

The Program Committee was faced with the task of re-thinking our trademark in person events for this year. Happily, a new idea came to fruition with the creation of our new Food for Thought Virtual Luncheon Series.

We are grateful for our first hometown hero Andy Card, who offered a series of three well-received presentations. First



was "The Future of the Roundabout in Jaffrey," the second "20 Years Later – Remembering 9/11" and finally, "Keeping Your Business Relevant in the future."

Consolidated Communications provided us with information on "Broadband" and Cyndee McGuire spoke about "Challenges Facing Healthcare."

More programs in the Food For Thought Luncheon Series have been scheduled for 2022. On March 16, Jacques Du Preez, Director of Marketing and Development, from The Chamber will host its Annual Meeting via a Zoom presentation on Feb. 23, at 6:00 pm.

We are excited to welcome two new directors to our Board this year:

Peter Chamberlain Monadnock Disposal Service

A life-long resident of Jaffrey, Peter currently is the General Manager for Monadnock Disposal Service where he has worked for 19 years.

He served as a Lieutenant on the Jaffrey Fire Department which he was a member of for 22 years. Prior to that, Peter was the purchasing agent at Precision Forms and Datagraphics.

Stephanie Thomson
Upton & Hatfield

Looking Forward

2022 Slate of Officers

Stephanie is an associate at Upton & Hatfield. She is originally from Maine. She graduated from University of Maine and Vermont Law



School. Stephanie specializes in estate planning, probate, business representation and residential and commercial real estate transactions. Stephanie has recently become a member of the JR Rotary Club and resides in Peterborough.

PRESIDENT

Cyndy Burgess Self Storage of Jaffrey

VICE-PRESIDENT

Cathy Furze
Family/Individual Member

TREASURER

Finance Committee

Until Filled

SECRETARY

Vicki Doyle Monadnock United Way

DIRECTORS to 2023

Alison Bergeron

Belletetes

Sarah Dangelantonio Franklin Pierce University

DIRECTORS to 2024

Casey Leach
United Healthcare

Peter Chamberlain *MDS*

Stephanie Thomson Upton & Hatfield

Financial Report

JAFFREY CHAMBER OF COMMERCE

Balance Sheet

As of December 31, 2021

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	\$27,483.60
Accounts Receivable	\$ -10.00
Other Current Assets	\$4,127.72
Total Current Assets	\$31,601.32
Fixed Assets	\$95,259.89
Other Assets	\$1,490.00
TOTAL ASSETS	\$128,351.21
LIABILITIES AND EQUITY	\$128,351.21

Jaffrey Chamber of Commerce Membership

Business & Industry

A-1 Eenterprises Apollo Steel, LLC Atlas PyroVision Entertainment Group, Inc. The Banker Real Estate Company Bar Harbor Bank & Trust Bean Group Belletetes Inc.

Bellows-Nichols Insurance Agency Better Homes & Gardens -The Masiello Group Borderline Realty Business NH Magazine Cafe 532 and Deli

Candice Starrett Real Estate, LLC Champagne Bookkeeping & Tax Charter Trust Company ChemOne Compliance, LLC Coll's Garden Center & Florist Consolidated Communications Country Bridals & Formal Wear

Cournoyer Funeral Home & Cremation Center CrossRoads Apparel Cut & Core D.D. Bean & Sons Co.

Daffodils Flowers & Gifts

Despres & Associates Realtors Digz Excavating

Dust to Shine Cleaning Service, LLC **Edward Jones Investments** Eversource Energy

First Service Title Co., LLC. Foggy Hill Farm Gauthier Auto Service LLC GFA Federal Credit Union Gilbert Business Consulting, LLC Grace Electric, Inc. The Grand View Estate Great Bridge Properties Griffin Property Management, LLC

Halliday Real Estate of Bean Group *

Halvorson New Media Hampsey & Grenier Associates Heart Line Stove Shop Hike Monadnock

Hill Family Insurance Agency

HKS Realtors

Hubert's Department Store, Inc. The Inn at East Hill Farm

Jaffrev Eve Care Jaffrey Family Medicine Jaffrey Pizza Barn Jaffrey Rehabilitation and Nursing Center Jaffrey-Rindge Self Storage Jaffrey-Rindge Veterinary Hospital Justin Time Plumbing & Heating LLC

Katsura Landscaping, LLC Keene Publishing Group Kimball Farm

Lignetics of New England, Inc Little Stitches Custom Embroidery McDonald's of Jaffrey

The Melamine Cup Microcatheter Components MilliporeSigma

Monadnock Cooling Systems, Inc. Monadnock Dental Associates Monadnock Disposal Services, Inc.

Monadnock Insurance Agency, Inc. Monadnock Ledger-Transcript Monadnock Pediatric Dentistry

Monadnock View

Condominium Association

Moresound & Spotlight Entertainment Mountain View Function Area New Hampshire Ball Bearings, Inc. Orion Product Development Our Town Landscaping, Inc.

Paquin Land Surveying, PLLC Paran Creative, LLC

Pelletier's Sport Shop, Inc. People's United Bank

Performance Health & Fitness / Physical Therapy

Peterborough Community Theatre QueViva Fitness LLC

Rainflow, Inc. Randy F. Hull Jr. EA Re/Max Town Square Red's of Jaffrey

Rindge Chamber of Commerce River Street Market

RiverMill Condominium Association Robert Sales Training Associates

Romeril Tax & Accounting LLC Roy's Custom Framing Rust & Company, CPAs Savron Graphics SCM Associates, Inc. Self Storage of Jaffrey

Sequoya Technologies Group, LLC

Shattuck Golf Course & Dublin Road Taproom * Silver Ranch Airpark Sorby & Son Heating STEM Development LLC * Steve's Lettering

Subway / Monadnock Subs Suez

Summerhill Assisted Living TD Bank

Teleflex Medical

Terrapin Glassblowing Studio

The Petersons

Tieger Realty Company, Inc.

Town of Jaffrey True North Networks United Healthcare Upton & Hatfield, LLP Verizon Wireless Rindge Warwick Mills

Weidner Services, LLC Winney Auction & Appraisal, LLC

Woodbound Inn *

Yankee Bookkeeping & More, LLC

* Denotes new member

Non-Profit Organizations

100+ Women Who Care Monadnock Advent Lutheran Church American Legion Humiston Post Amos Fortune Forum Arts Alive! Inc. CASA of NH * Cathedral of the Pines Cheshire Medical Center Community Volunteer Transportation Company Electric Earth Concerts First Church in Jaffrey Franklin Pierce University Gates Recovery Center Harvest Christian Fellowship Hope Fellowship Church

Jaffrey Center Village Improvement

Jaffrey Climate Initiative Jaffrey Historical Society Jaffrey Public Library Jaffrey VFW Post #5613 Jaffrey War Memorial Committee Inc. Jaffrey Woman's Club, Inc. Jaffrey-Rindge Centennial Lions Club Jaffrey-Rindge Cooperative School Jaffrey-Rindge Education Foundation Jaffrey-Rindge Memorial Ambulance Jaffrey-Rindge MLK Committee Jaffrey-Rindge Rotary Club Lou Casagrande Consultant for Non Profits Monadnock at Home Monadnock Center for History

Monadnock Center for Violence Prevention, Inc. Monadnock Christian Ministries Monadnock Community Early Learning Center Monadnock Community Hospital Monadnock Developmental Services Monadnock Family Services Monadnock Humane Society Monadnock Kitty Rescue and Adoption Monadnock Sno-Moles Monadnock Travel Council Monadnock United Way Monadnock Worksource Newfoundland Pony Conservancy Center

NH Employer Support of Guard & Reserve (ESGR) Pack 33, Troop 33 & Troop 33A of Jaffrey The Park Theatre Peterborough Players Peterborough United Methodist Church * Project Shakespeare Reality Check Inc The River Center RiverMead SCORE Merrimack Valley Scott-Farrar at Peterborough Shelter From The Storm TEAM Jaffrey United Church of Jaffrey

Individuals & Families

Richard Boutwell Lee Bruder Ied Brummer Andrew H. Card, Jr. & Rev. Kathleene Card * Ann Chamberlain Virginia Chevalier Judith Bixler Collier Phil & Pat Cournover Peter Davis John Davy & Sandhya Kale

Jaffrey Civic Center

Harry J. Dermody Shirley Despres Vicki Doyle William Driscoll Bruce & June Edwards Susan Ernst Cindy & Tim Foley Richard and Cathy Furze * Paula Geraghty Linda Giragosian Sheila L. Girbach

and Culture

Janet Grant * Anne Griffin Cynthia Hamilton Henry Hammond Bernard Hampsey Trisha Hill Jo Hollis Clay & Caroline Hollister Owen Houghton John & Lynda Hunt

Rick & Lyn Lambert

Allen & Susan Leach Pat & Don MacIsaac Joseph & Marcie Manning Nancy Massey Suzanne & Frank Mieso Jack & Stephanie Minteer Bonnie Mitchell Charlie Palmer John & Roberta Nyland Steve & Barbara Pelkey Susan Peterson

Diane Phillips * Peter & Jinnie Russell Patty & Tony Scholl Betty Shea Rev. Elaine San Soucie Neil & Margaret Sharby Robert Stephenson Jared and Alicia Vitello * Louise & Bernie Watson Bill & Kathy Weibel