

JAFFREY CHAMBER OF COMMERCE

December 2010

"In dedication to the betterment of our community"

7 Main Street · PO Box 2 · Jaffrey, NH 03452 · 603-532-4549 · Fax 603-532-8823 · www.jaffreychamber.com



TEAM Jaffrey's Scarecrows on the Common had a record 318 crows built this year!

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Spotlight on: Salmagundi, LLC

by: Sue Lyle

There's a theory that for every dollar spent locally, the direct benefit to the community equals ten dollars, simply because what is spent here, gets spent again here. Well, Jaffrey not only has a new way to keep your dollars local for Christmas shopping, but Salmagundi's windows now add an interesting and vibrant look to downtown.

Beth Coad has opened Salmagundi at 8 Main Street Suite 9A, Jaffrey, NH 03452, 593-5115. The store features antiques, collectibles and gifts with a focus on kitchen goods. A blend of old and new items at reasonable prices.

A native of Oregon, Beth came to New England to attend Simmons College in Boston, MA. She started as a retail major but ended with a Bachelor's Degree in Management. After working as a bank examiner for two years in New England, she then went on and got her Masters Degree in Business at the University of Pennsylvania. After several years in finance jobs she opened her own pet sitting service, operated an ice cream truck for a summer and had a booth at a cooperative antique store. Then it was back to the finance world. After spending many years in Newburyport, MA she moved to New Ips-

which where she renovated a summer home to a permanent residence. A detour to Ari

zona to take care of her mother, she returned to New Ipswich and the finance world.

Beth has always enjoyed collecting antiques and loves to find "that bargain". After having been laid off from her job, she decided it was time to venture back into her own

business. After looking in various towns, she settled on Jaffrey due to reasonable rents,

friendly people and the confidence that there was active support in the town for the businesses. Even though it is a tough economic time, Beth noticed Jaffrey did not have a lot of closed store fronts and it was a very active area including but not limited to summer visitors and the fall hiking activity.



A sampling of the ever-changing treasures found at Salmagundi.

Beth explains, "I love the challenge of doing a variety of things. By having my own store I get to do the buying, decorating, marketing and meet new people everyday. And yes, I do like to find a bargain that I can pass on to other people. Some of the collectibles in the store items are from my home that I just don't use anymore. Anything made of glass in my home is at risk of being broken by one of my three cats. One of my cats nudged a large cut glass punch bowl off the dining room bureau! I am still finding glass to this day!!"

Salmagundi turn to pg. 7



Taking a Stand

I appreciate being asked why the Chamber does

or does not do certain things. Such a question can offer one an opportunity to deepen self-understanding and promote growth. Recently a Chamber member asked me why we didn't take a position on a local issue that was being debated, discussed, and litigated some time ago. This particular issue had since been resolved but still, the question is a good one. I told the member that I would add it to the agenda of our upcoming Board meeting and would follow up with him after that. At that meeting, I posed a set of three questions to the Board.

Should the Jaffrey Chamber take a stand on local issues?

If no, then why not?

Jaffrey Chamber of Commerce Statement of Values

The following set of values comes directly from Article 2 of our By-Laws.

- Thoughtfulness
- Consideration
- People and Community Come First
- Diversity of Thought and Opinion
- Respect for Self, Others and the Organization
- An Active Community

If yes, then what process should we employ to determine what our "stand" would be on any given issue?

The board actively responded to this challenging set of questions and in the process referenced the organization's mission: "To enlist voluntary support of individuals, businesses, and organizations to work together for the betterment of our community." There was unanimous agreement that we pursue our mission by advocating for a healthy community. We do this by working to put our be-

liefs into action (see Chamber Values sidebar.) For example, we believe that Candidates Night is a way of encouraging civil discourse between a "diversity of thought and opinion." Our breakfasts and After Hours are ways in which we can encourage "an active community." We demonstrate our "respect for others" through our belief in our members' abilities to voice their own, considered opinion on issues that are of importance to them.

We have taken what at face value could have been a simple question and used it as an opportunity to re-affirm our mission and our commitment to a diverse membership of nonprofits, businesses, and individuals and families. Our mission sets us apart from other chambers and this difference can be difficult for some to understand. I've even heard that some people think the chamber is run by the town government. Many people expect all chambers

have the same basic mission – having to do with the health of the business community. In Jaffrey, we believe that a healthy business sector is an integral part of a healthy community along side nonprofits, families and individuals, and government.

As you might imagine, taking the stand that we support the well-being of the community as a whole leaves us vulnerable to assertions that we are uninvolved, or worse. But, of course, all positions are vulnerable to criticism. Internally our mission presents us with challenges in our daily operations and our strategic direction. A mission with a singular focus is sometimes easier to pursue simply because it is not as complicated. On a regular basis we discuss the benefits we offer each of our three sectors of membership and how those can be enhanced in a meaningful way. Are we trying to please everybody? We don't think so. We are doing everything we can think of to support the vitality of a diverse membership. We hope you agree. We are interested in your thoughts and comments.

Thank you for being a member of the Jaffrey Chamber. May you and the ones you care for have a safe and loving holiday season!

Lee Bruder, President

THE FINAL FIGURES ARE IN!

The 21st Festival of Fireworks was a grand success. After all the bills were paid, the Chamber and our partners each netted \$38,000! Not only that, but Steve Pelkey donated \$5,000 from his portion of the proceeds to be put into our Building Fund! That is a lot to celebrate. Thanks to all of you who worked to make this year's event such a success.

Cathy Furze and Cyndy Burgess

Welcome New Members

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Plans Under Way for the 9th Annual Monadnock Arts Auction



Save the date for the 9th annual Monadnock Arts Auction!

The Opening Reception and the Silent Auction will be held at the Jaffrey Civic Center. The Live Auction will be held at Cobbs located at Noone Falls in Peterborough.

The artwork drop off will take place Friday, Jan. 7, 2011, from 1-5 pm, and Saturday and Sunday, Jan. 8th and 9th, from 10 am - 4 pm, at the Jaffrey Civic Center.

The Opening Reception will be held at the Jaffrey Civic Center on Monday, Jan. 31, 2011, from 5:30-7:30 pm. The Silent Auction will begin that evening and continue Tuesday, Feb. 1, 2011, through Friday, Feb. 4, 2011, from 11 am - 7 pm, and Saturday, Feb. 5, 2011, from 9 am - Noon. The Live Auction will start Saturday, Feb. 5, 2011, at 6 pm,

with a reception at which champagne, beer, wine and gourmet hors d'oeuvres will be served. Entertainment will be provided by the Maxfield Trio. The bidding will begin at 7:30 pm. This is a black tie optional event.

This year's poster artist is Leah Kristin Dahlgren. The painting is an oil and is titled "Lilli's Silver Bowl." Posters are now available for sale at the Jaffrey Chamber office. They will also be available in the next couple of weeks at Steele's and the Sharon Arts Center Craft Store in Peterborough. The posters are \$20 unframed. Tickets are also available. The price is \$40 per person in advance. What a great combination stocking gift this would make!

This year a portion of the proceeds will go to the Scholarship Fund that has been established to help a person(s) who is pursuing a career in the visual arts. To date, we have awarded 4 \$1,000 scholarships to aspiring young artists.

Mark your calendars! This is an event you will not want to miss. See you all there.



L-R, Volunteer NH Board Chair Lisa Michaud, Senator Elect Ayott, Susan Peterson and Michael L'Ecuyer.

Susan Peterson Wins Spirit of NH Award for Volunteer Efforts

*Service Isn't Just Nice,
It's Necessary*

Jaffrey Chamber Past President and Board Member Susan Peterson was recognized with the 2010 Annual Spirit of NH Adult Award for more than 20 years of service in the Jaffrey Community. The awards honor outstanding volunteers as well as exemplary supporters of volunteer programs. Volunteer Service Awards are presented to individuals in the categories of youth, adult, senior, group, national service and family. Susan was nominated by five people for the award and was one of two finalists in her category honored at the gala event held on November 9th in Manchester.

"There are so many others

that are well deserving of this award from the town of Jaffrey and local community" Susan said. "It's really humbling and honoring to receive this award. I just don't think it's all sunk in."

The Jaffrey Community Center, Boy Scouts, the Park Theatre, the Jaffrey Chamber, the Pride Award Committee, Citizen of the Year chair, adopt-a-highway for Belletetes and roadside clean-up are some of the organization and committees that Susan has served on over the years. It's not uncommon for Susan to go from her job at Belletetes, where she is the HR and safety manager for the company, to volunteer meeting three nights a week. Susan notes that "Belletetes

Spirit of NH turn to pg. 7



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"SINCE 1972"

Welcome Sherrol!

The Jaffrey Chamber welcomes new part-time staff member Sharrol Dillion. Sherroll and her husband live in Rindge and have two daughters who attend Conant High School. Sherroll will be assisting Becky in the office one day a week working with membership management. Stop by and say hi!



Project Shakespeare presents:

A Christmas Carol by Charles Dickens



tary, middle and high school students from surrounding communities including Jaffrey, Rindge, Peterborough, Hancock, and Milford.

Performances will be on Friday, December 3 at 7pm and Saturday, December 4th at 2pm and 7pm at the Cutler Memorial Building (Jaffrey Woman's Club). Admission is FREE with donations at the door benefiting Shelter from the Storm and the Jaffrey Woman's Club. Additional performances include one on Thursday, December 9 at 7pm at the Lucy Hurlin Theatre at ConVal High School in Peterborough to benefit ConVal Drama; and one performance accompanied by a 4-course dinner at the Monadnock Inn on Sunday December 19th at 5pm (for reservations call the Monadnock Inn - 532-7800).

Project Shakespeare, a theatre education program, is once again presenting Charles Dickens' holiday classic, A Christmas Carol. Last year's production was such a success that Project Shakespeare director, Deborah Shakespeare Thurber decided to restage the production and partner with Team Jaffrey creating a Dickensian weekend as a holiday gift for the community. (Information about the Dickensian weekend in Jaffrey will be sent to you by Team Jaffrey.) Keeping in the spirit of last year's production, A Christmas Carol will focus on Dickens' story of generosity, kindness and community and be presented by elemen-

Coming Events

Kick off your holiday season by participating in the 6th annual **Currier & Ives Cookie Tour** on **Saturday, December 11**, from 11:00 a.m.-4:00 p.m. There are currently 17 stops that will bring you to Fitzwilliam, Jaffrey, Rindge, Troy, Marlborough, Peterborough, and Swanzey. Tickets are \$10 per person, and good for all locations. The ticket includes a homemade cookie and refreshment at each stop, as well as recipe cards for the treats offered. A portion of the proceeds will be donated to the 100 Nights Shelter in Keene. Get out and visit our local businesses to see how they decorate for Christmas and also what they have to offer throughout the year. For more information visit www.currierandivescookietour.com or email cookietour@yahoo.com.

The Nurse is In - A wellness nurse from Home Healthcare, Hospice & Community Services will be available on Thursday **December 16** from 11-1 at the Jaffrey VFW on Hathorn Road. Visit the clinic to have your blood pressure checked and ask health questions.

No appointment is necessary; the service is provided free

of charge to residents of all ages. For more information, call 352-2253 or 1-800-541-4145 or visit www.HCSServices.org.



Coming soon to the **Peterborough Players: DON CARLO**, by Giuseppe Verdi. **Saturday, December 11**, 12:30 PM. The Met: Live in HD opera series continues with DON CARLO. Director Nicholas Hytner makes his Met debut. Roberto Alagna leads the cast. Approximate running time: 4 hours, 30 minutes. Tickets \$25 adults, \$20 students. Box Office ONLY: 603.924.7585

HAMLET, by William Shakespeare. **Saturday, December 18**, 1 PM. London's National Theatre: Live in HD brings us HAMLET. Rory Kinnear takes the title role in this new production, directed by Nicholas Hytner. Tickets: \$25 adults, \$20 students. Box Office: 603.924.7585 or online: www.peterborough-players.org

Atlas PyroVision Productions, Inc.
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 Tel. 603-532-8324 Fax 603-532-4530

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Member News

Monadnock Dental Associates, PLLC is now proud to offer a special rewards program to all of our patients entitled *Whitening for Life*. Whitening for Life rewards our patients for arriving on time and keeping their appointments. This program allows us to offer all of our patients an easy and affordable way to whiten their smile. As a member of our program, patients receive custom trays and enough whitening gel to lighten their teeth 4-6 shades. Then at subsequent preventative appointments they receive a touch up kit at no additional charge for as long as they are a member. At our office we believe our patients make up a necessary part of our dental team. Monadnock Dental Associates encourages patients to join our team and actively participate in making their beautiful smile not a just a dream, but an affordable, obtainable goal. •

Troop/Pack 33 Scouting for Food Drive had terrific results this year, from the number of hangers out, to items donated, to the number of people who volunteered to make it all happen.

When the dust settled and we totaled everything up, we found that:

27 of the 30 collection routes

in town were covered this year; 1,410 hangers were distributed, 372 households made a donation.

A new record of 4,126 items were collected. People were very generous, with some households giving several boxes/bags of food items. The scouts delivered over 130 boxes of food to the local food pantries.

We were able to do that because over 85 people from the Pack and Troop volunteered for this service project.

Everyone's time and efforts are greatly appreciated, and we thank everyone who stepped up and helped out and all those who donated food. •

The Jaffrey Women's Club will be participating in the Jaffrey Parks & Recreation **Christmas Fair** to be held on **December 11** at Pratt Gymnasium from 9:00 – 1:30. The JWC will be selling coverlets, nuts, note cards, & "Dining-for-Two...and More!" raffle tickets. These tickets are also available at the Chamber of Commerce office, Elaine's Antiques or call Tuesday Wright at 532-7456. The tickets are \$5.00 each or 3 for \$10.00. Prizes include dinner for two plus other exciting items totaling \$1550.00. The drawing

Member News turn to Pg. 6

October Chamber After Hours Jaffrey Family Medicine



Free Tax Forms Available at Chamber Office

As another member benefit the Jaffrey Chamber has purchase a supply of tax forms for the upcoming filing season and will make these available to members at no charge. Small businesses in

need of one or two tax forms may contact the chamber. Available forms include 1099 Misc., W-2 and 1096. Please call Becky at 532-4549 or email info@jaffreychamber.com.

**Call us now . . .
BEFORE the snow flies!**

The Scott-Farrar Home offers short-term winter stays for elders who aren't quite ready for a permanent move to Assisted Living but who want a safe, warm & comfortable home away from home during the long, cold winter months.



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Member News, cont...

will take place at the JWC general meeting on December 14th. Proceeds will be used for a \$2000 scholarship for a graduating senior, a \$1000 scholarship for adult continuing education, and dental programs for the Middle School.

Are you having a holiday function and looking for a venue? The JWC facility is available to the public for rentals. For information please contact Nora Bryant at 532-6090.

'Tis the season for fellowship and we are always looking for new members. You don't have to be a resident of Jaffrey to join. If one of your New Year's resolutions is to make new friends and/or help your community call Elaine Henderson at 532-6222 or Linda Borell at 532-8349. •

New leaders, new Board members and new directions

for Sharon Arts Center were unveiled at the organization's Annual Meeting recently. Moving up to the Board Presidency is Carolyn C. Howard of Jaffrey who had previously served as Vice President. Stephen Gehlbach, also of Jaffrey, becomes the new Vice President. Debra Strickland of Peterborough becomes Treasurer and the Honorable L Phillips Runyon, III of Peterborough is the Board Secretary.

Two new Board members were also announced: Laura Redmond and Barbara Pelkey, both of Jaffrey, NH.

"The future of Sharon Arts is bright," said Director of Community Outreach & Communications Melanie McDonald. "We continue to listen to our constituents. As a small, creative organization we are able to be responsive to the needs of our community."

Info about current board members and officers available by request to Melanie@sharon-arts.org.

Sharon Arts, is pleased to announce the return of our **Annual Holiday Miniatures Show**, with hundreds of miniature and small works of art to choose from. These small works range from traditional to contemporary, and include many different mediums including oil, watercolor, pastel, collage, photography, and more. These works are available for viewing and for purchase November 22nd through December 31st 2010 at Sharon Arts Juried Members Gallery in Depot Square in downtown Peterborough, where there is ample parking available.

The miniatures are ten inches square and smaller, and offer a wide range of prices to appeal to just about any pocketbook. This is a great opportunity to

own or give original art at affordable prices, while supporting local artists. Artwork may be taken at the time of purchase, and as work sells walls will be refreshed with new pieces throughout the show.

For a complete listing of highlights from Sharon Arts Center's recent Annual Meeting Celebration, including a 2010 accomplishments and plans for 2011, please visit: <http://www.sharonarts.org/standing-room-only.html>. •

The Park Theatre has recently been awarded a \$2,500 grant from the Kingsbury Fund toward the purchase of a new motorized movie screen as well as two grants to support operating expenses from the RBC Foundation (\$3,000) and NH Charitable Foundation/Putnam Foundation (\$20,000). •

The Board of Trustees Cordially Invites You to

**The Park Theatre
Annual Meeting**



Thursday
December 2, 2010

5:30 to 7 pm
at the Jaffrey Woman's Club

Reception and Refreshments

followed by The Premiere Screening of A Documentary by Daniel Huber

The Restoration of The Park Theatre

and selected scenes by Project Shakespeare of Charles Dickens'

"A Christmas Carol"

Caroling with Louise Curran & Bernie Watson to follow



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Keene and Jaffrey

Salmagundi from Pg. 1

The other collectibles are mostly from estates. After researching the businesses in the area, Beth believed that housewares would add a new dimension and aspect to the downtown businesses. As a result, the store offers some new kitchen wares. People like the silicone products and the Microplane graters!

Beth loves to cook, especially Chinese food, so they have Joyce Chen woks, associated cooking tools and of course chopsticks along with William Bounds salt and pepper mills which are beneficial to cooks as you can set the grating level from fine to coarse.

While walking or driving through town, If someone needs a quick gift at reasonable pricing, they can stop at Salmagundi's rather than going to malls or neighboring towns. Most prices are under \$50 for the most part, however some of the antiques are higher. Ultimately, the antique and collectible prices are better than the online sources and you don't have to pay for shipping." Not only that, but shoppers can enjoy her beautiful space of high windows in the renovated mill building... just a nice place to be and enjoy a bit of conversation over each unique piece.

Beth said she had "just finished cleaning and pressing a large lot of vintage linens. Tablecloths, hand towels,

napkins and hand towels. A number of them are hand embroidered and just beautiful. Christmas items should be in before Thanksgiving."

When asked what question she is asked most often Beth responds with "What does Salmagundi mean?". There is a debate whether Salamagundi originated from the English or the French. In early 17th century England, Salmagundi was a dish comprised of meats, seafood, vegetables, fruit, leaves, nuts and flowers with a dressing of spices, oil and vinegar. The French definition of Salmagundi means a variety, medley, assortment or mixture." In answer to that, she carries both French and English antiques and lovelies.

So why not come and visit and see Salmagundi's ever changing mixture of goodies !

Hours are Tuesday through Saturday 10 AM to 5 PM.

Spirit of NH from Pg. 1

is extremely supportive of my volunteer efforts in many ways and very supportive from a financial standpoint." "I guess you could say that I don't like to be in the lime-light. I do a lot of things behind the scenes," she said, adding that putting the focus on others in her service work is what brings her gratification. "I've always said, "If I could make a living at volunteering, I'd do it."

Volunteer Drivers Rock!

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CVTC serves Jaffrey and the other 12 towns of the Eastern Monadnock Region. For details, call Contoocook Valley Transportation Company toll-free: 1-877-428-2882, ext. 5.

November Chamber Breakfast "Brexpo"



November Chamber After Hours Monadnock Bank & Monadnock Handcrafted Wooden Toys



JAFFREY CHAMBER OF COMMERCE

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Santa's House
Dinner Party

Upcoming Events

Breakfast

Wed., Dec. 8
Monadnock Bible
Conference

After Hours

Wed., Dec. 15
Woodbound Inn

December Events

Breakfast

Monadnock Bible Conference

Wednesday, Dec. 8

7:30-9:00 a.m.

Cost: \$10

**Monadnock Bible has generously offered to donate
all breakfast proceeds to Santa's House**

Please R.S.V.P by Mon., Dec. 6

The focus for our December breakfast is to celebrate our members, sponsors, volunteers and supporters of the Jaffrey Chamber of Commerce as we strive together to fulfill our mission "For The Betterment of Our Community". Join us to see how your contributions have directly impacted our community as we present recipients of this year's donations and scholarships.

Holiday After Hours

Woodbound Inn

Wednesday, Dec. 15

5:30-7:00 p.m.

Woodbound Road, Rindge

Thank you to our friends at

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Attorneys at Law

Please join us in welcoming

Cheryl N. Smith, Esq.

to our firm

Cheryl is a member of the New Hampshire and Massachusetts bar. Prior to joining our firm, Cheryl practiced law in Boston for the past ten years assisting individuals, families and business owners in the areas of estate planning, trusts, probate, guardianships, complex estate and estate tax planning matters, and business succession planning. She looks forward to bringing these services to Jaffrey and the greater Monadnock community.

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